C'ENCIA

For PURE Skin

C'ENCIA

Healthy and beautiful skin starts with building good daily habits. **C'encia** is a daily skincare line for all skin types. Made with natural and safe ingredients, **C'encia** delivers nourishment to soothe, firm and rejuvenate skin.

C'ENCIA

EVERYDAY SKINCARE

C'ENCIA

Inspired by Nature, Crafted by Science

PRINCIPLES OF C'ENCIA

Nature

A blend of
12 natural ingredients
for natural skin

Science

Contains 3 patented
peptides based on
clinical studies

Safety

All ingredients are EWG-
safe grade materials.
Free of banned &
harmful ingredients.

C'ENCIA

Nature

For your skin, we have carefully selected 12 kinds of natural ingredients that nourish the skin barrier and help keep your skin healthy and beautiful by enhancing the basic strength of your skin.

Oregano
helpful in treating conditions like psoriasis, eczema and skin infections

Spearmint
cool red, swollen and itching skin to help reduce the sensations of inflammation

Goji Berry
helps reduce wrinkles and signs of aging

Purslane
helps heal wounds, calm irritated skin, hydrate, and also provides anti-aging effects to the skin

Green Tea
improve your skin's natural moisture, fight acne, unclog pores, and reduce inflammation

Lemon Balm
helpful in treating conditions like psoriasis, eczema and skin infections

Herbs

Nutrition

Safe

Maca Root
help increase collagen production and fight free radical damage

Rosemary
anti-inflammatory properties could help to reduce swelling and puffiness of the skin

Honey
deeply Moisturizes and hydrates the Skin

Peony Root
help boost skin clarity

Sea Moss
helps prevent dry skin and helps combat skin problems such as eczema, psoriasis, and acne

Beta-Glucan
lock hydration in and prevent moisture loss which results in smoother and more supple skin

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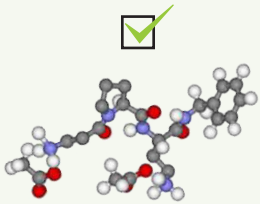
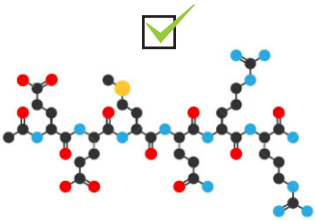
Science

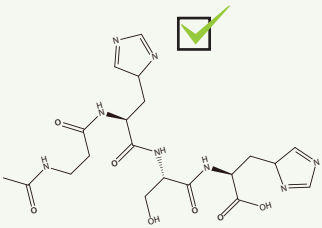
We give meaningful skin care, using 3 kinds of patented peptides based on clinical studies. Deliver science deep into your skin every day.



Dipeptide Diaminobutyroyl Benzylamide Diacetate
Effective for improving wrinkles and gives a botox effect



Acetypdipeptide-1
Helps prevent skin aging and sagging skin



Acetyltripeptide-5
Helps increase skin's resilience, hydrate skin, reduce fat under eyes and improve dark circles

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Safety

The foundation of having beautiful skin is to keep your skin healthy.
We have used only skin-friendly and safe ingredients to keep your skin healthy.

FREE of Harmful Ingredients

All **EWG**-rated ingredients are used

What is the **EWG** rating?

EWG (Environmental Working Group) is a reputable environmental organization in the US that investigates the degree of hazard in cosmetic ingredients and gives a rating between 1 to 10.

Indicated as Green (Low Hazard, 1-2 rated |
Yellow (Moderate Hazard, 3-6 rated | Red (High Hazard, 7-10 rated)

C'ENCIA

Skincare System

12 Natural Ingredients | 3 Peptides | Safe Ingredients

Foam Cleanser
Clean skin barrier

Cream
Delivers nutrition to the dermis

STRENGTHEN
SKIN BARRIER
&
DERMIS CARE

Toner
Instant moisture barrier

Emulsion
Supply nutrients to skin lipids

C'ENCIA PURE Foam Cleanser

A gentle, pH-balanced foam cleanser that clears impurities while supporting your skin barrier

- Infused with 12 different natural extracts
- Infused with 3 patented peptides
- All EWG green-rated ingredients
- Free of harmful ingredients

Volume 150ml

ONE-TIME	ONE-TIME	EVERY 28 DAYS
Retail	Member	Subscription
$41.25	**$33**	**$29.70**

HOW TO USE

When washing your face, take a reasonable amount onto your hand and make rich foam. Gently massage your skin to cleanse and thoroughly rinse off with lukewarm water.

Main Effects

1. Protects the skin barrier when cleansing to minimize the loss of moisture
2. A mild formula that thoroughly cleanses skin without irritating the skin
3. The use of a natural surfactant does not dry out your skin after cleansing
4. A soft cream type formulation gives the effect of massaging when applied on skin
5. Suitable for all skin types, regardless of age

Ingredient Information

- Sodium Methyl Cocoyl Taurate : A natural surfactant obtained from coconut oil keeps skin hydrated even after cleansing
- Quillaja Saponaria Bark Extract : A natural surfactant that helps remove the skin's wastes and soothe skin

C'ENCIA PURE Toner

A toner that instantly moisturizes the protective barrier of skin after cleansing

- Infused with 12 different natural extracts
- Infused with 3 patented peptides
- All EWG green-rated ingredients
- Free of harmful ingredients

Volume 120ml

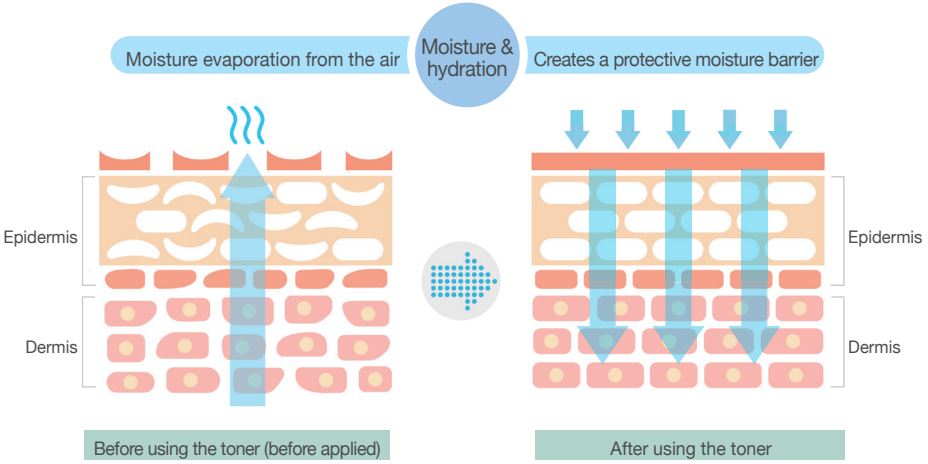
ONE-TIME	ONE-TIME	EVERY 28 DAYS
Retail	Member	Subscription
$68.75	**$55**	**$49.50**

HOW TO USE

After cleansing your face, pump a reasonable onto the palm of your hands and evenly apply. Then, gently dab to be absorbed by skin.

Major Effect

1. Instantly creates a moisture film to protect the skin barrier and decrease moisture evaporation



2. Moisturizes skin with various natural ingredients to soothe the skin and keep it hydrated
3. A low-viscocity water-based toner that leaves the skin refreshed, and instantly pulls the moisture inside the skin to make it soft and resilient
4. Excellent absorption and affinity for skin
5. Infused with panthenol, it helps soothe skin after cleansing.
6. Suitable for all skin types, regardless of age

Ingredient Information

- Betaine : Excellent for retaining moisture and has the effect of increasing skin's resilience
- Panthenol : A derivative of vitamin B5 (Pantothenic Acid), which is stable and penetrates well into the skin.
- Chondrus Crispus (Sea Moss) Extract : Reddish algae growing on the coast of the Atlantic, which is rich in polysaccharides and is effective for moisturizing skin
- Saccharum Officinarum (Sugar Cane) Extract : Helps protect skin and increase skin's resilience

C'ENCIA PURE Emulsion

A highly concentrated emulsion that nourishes the skin barrier

- Infused with 12 different natural extracts
- Infused with 3 patented peptides
- All EWG green-rated ingredients
- Free of harmful ingredients

Volume 120ml

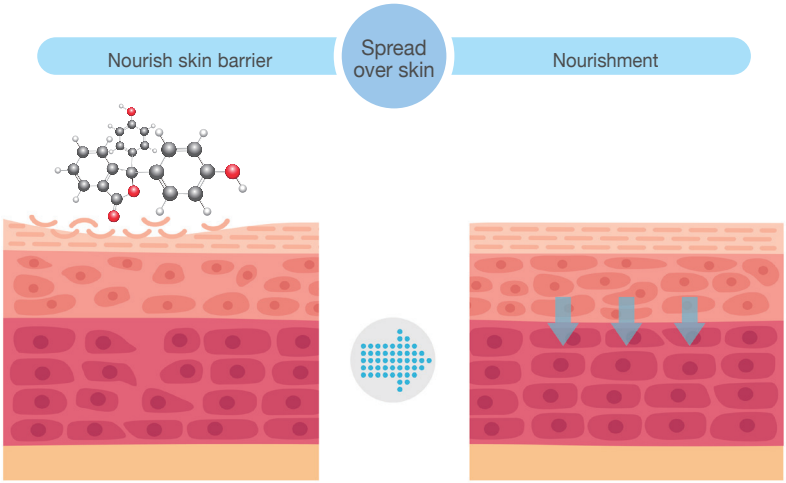
ONE-TIME	ONE-TIME	EVERY 28 DAYS
Retail	Member	Subscription
$87.50	**$70**	**$63**

HOW TO USE

After applying toner, pump a reasonable amount onto the palm of your hands and evenly apply. Then, gently dab to be absorbed by skin.

Major Effect

1. Locks in moisture after application and supplies the skin barrier with nourishment without any loss and helps prevent evaporation of moisture



2. Plant-based oil and extracts nourish skin barrier to manage rough skin texture, leaving it soft and supple
3. A balancing lotion that helps manage oil and moisture and keep the pH of skin in balance
4. Suitable for all skin types, regardless of age

Ingredient Information

- Limnanthes Alba (Meadowfoam) Seed Oil : A plant-based oil that helps prevent moisture evaporation
- Hydrogenated Vegetable Oil: Helps improve skin barrier to reduce moisture loss and soften skin
- Portulaca Oleracea Extract: Rich in vitamins and antioxidant, glutathione to improve wrinkles and aged skin; used as a basic care for resilient skin
- Lepidium Meyenii Root Extract : Known as Peruvian wild ginseng, helps to soften rough skin texture and revitalizes skin

C'ENCIA PURE Cream

A nutritional cream that fully delivers the active ingredients deep into skin

Dual functional
Brightening skin and improvement of wrinkles

Volume 50ml

ONE-TIME	ONE-TIME	EVERY 28 DAYS
Retail	Member	Subscription
$101.25	**$81**	**$72.90**

C'ENCIA PURE SYSTEM

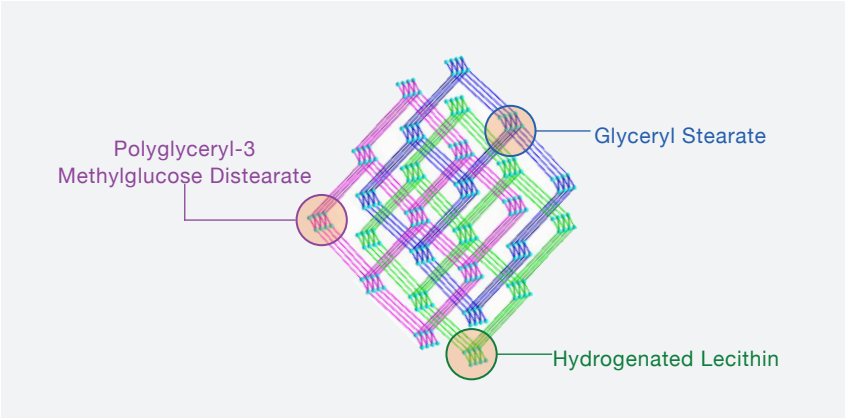
- Infused with 12 different natural extracts
- Infused with 3 patented peptides
- All EWG safe-rated ingredients (SAFE)
- Free of harmful ingredients

HOW TO USE

After using the emulsion, apply a reasonable amount over your skin following the skin texture, and gently press your skin with the palm of your hands to make it absorbed by the skin.

Main Effect

1. The combination of triple plant-based ingredients forms an elastic net that delivers active ingredients without loss



2. A non-sticky, light and refreshing texture, full of nutrients obtained from plant-based extracts
3. Soft formula helps care for rough skin texture
4. Suitable for all skin types, regardless of age

Ingredient Information

- Hydrolyzed Hibiscus Esculentus Extract: Helps improve skin barrier and boost absorption
- Lupinus Albus Seed Extract: Helps promote the production of collagen to improve sagging and aged skin; used as a basic care for resilient skin
- Moringa Oleifera Seed Extract: Protects and purifies skin
- Myristic Acid: Gives a radiance to skin and helps smoothen the skin

ORDER OF USE

DAILY 4-STEP CARE

Replenish moisture that your skin lacks and nourish skin to keep it radiant and healthy

STEP 1

C'ENCIA PURE Foam Cleaser
Clean skin barrier

STEP 2

C'ENCIA PURE Toner
Instant moisture barrier

STEP 3

C'ENCIA PURE Emulsion
Supply nutrients to skin lipids

STEP 4

C'ENCIA PURE Cream
Delivers nutrition to the dermis

CenciaBeauty.com

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